

For Immediate Release

Content That Works New Pricing System Makes Quality Content More Affordable for Community Papers

CHARLESTON SC, FEBRUARY 10, 2017- Content That Works is pleased to announce a new pricing system favoring prices for community papers.

“We decided to restructure our pricing based on circulation because we wanted our content to be more accessible to the community papers that may have not been able to afford our content before” said Erik Reynolds, Sales Manager for Content That Works. “The community papers are the voice of small town America and we want to help these papers bring quality topics of interest to their readers and advertisers.”

Content That Works, a content marketing creator, has produced hundreds magazines, weeklies, and daily content for digital platforms on topics such as auto, real estate, bridal, health and wellness, and employment. The company works with a variety of newspapers, television, radio stations and media companies.

To find out more about their new pricing or content topics, explore their online store at <http://store.contentthatworks.com/> or call 773-728-8351.

About Content That Works

Established in 2001, Content That Works creates original editorial features and native advertising that help online; print and broadcast media outlets build their audience and drive new revenue. CTW content reaches more than 30 million homes a month across the U.S. and Canada. Content That Works was awarded the Owlcr Hot in 2015 Publishing Award.



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