

2010 Content Calendar

MAGAZINE CONTENT DELIVERY DATES

- Bride's Guide 1 Nov. 11, 2009
- Body & More 1 Nov. 25, 2009
- HomeStyle 1 DEC. 9, 2009
- Spring 2010 New Car Guide DEC. 16, 2009
- Your Garden JAN. 13, 2010
- Body & More 2: *Surviving Cancer* JAN. 20, 2010
- Bridal Registry Guide JAN. 27, 2010
- HomeStyle 2 FEB. 10, 2010
- Body & More 3 MARCH 3, 2010
- Green Living MARCH 17, 2010
- HomeStyle 3: *Outdoor Living Issue* APRIL 7, 2010
- Bridal Planner APRIL 14, 2010
- Body & More 4: *50+ Issue* MAY 26, 2010
- HomeStyle 4 JUNE 9, 2010
- Bride's Guide 2 JULY 7, 2010
- Body & More 5 JULY 21, 2010
- Car Guide: *Car Care Issue* AUG. 4, 2010
- HomeStyle 5: *Kitchen & Bath Issue* AUG. 11, 2010
- Holiday Entertaining AUG. 18, 2010
- Holiday Decorating AUG. 25, 2010
- Body & More 6 SEPT. 8, 2010
- Holiday Gift Guide SEPT. 15, 2010
- Holiday Tech Gifts SEPT. 29, 2010
- HomeStyle 6: *Energywise Issue* OCT. 13, 2010
- Bride's Guide 1 2011 Nov. 10, 2010
- Body & More 1 2011 Nov. 24, 2010
- Homestyle 1 2011 DEC. 8, 2010
- Your Garden 2011 JAN. 12, 2011

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» *Online*

Monthly tab magazines,
weekly broadsheets &
turn-key Web sites.

» *Weekly*

» *Monthly*



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Bridal • Home Decor • Health
Holiday • Kids • Green Living**

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2010 Content Calendar

BRIDAL 2010

Daily: MiniSite™ *RSS/HTML/XML*

Weekly:
• Bride's Guide Weekly *THURS. DELIVERY*

Magazines:
• Bride's Guide 1 *Nov. 11, 2009*
• Registry Guide *JAN. 27, 2010*
• Bridal Planner *APRIL 14, 2010*
• Bride's Guide 2 *JULY 7, 2010*
• Issue 1, 2011 *Nov. 10, 2010*

HEALTH & WELLNESS 2010

Daily: MiniSite™ *RSS/HTML/XML*

Weekly:
• Body & More Weekly *THURS. DELIVERY*

Magazines:
• Body & More 1 *Nov. 25, 2009*
• Body & More 2: *Surviving Cancer* *JAN. 20, 2010*
• Body & More 3 *MARCH 3, 2010*
• Body & More 4: *50+ Issue* *MAY 26, 2010*
• Body & More 5 *JULY 21, 2010*
• Body & More 6 *SEPT. 8, 2010*
• Issue 1, 2011 *Nov. 24, 2010*

HOME 2010

Daily: Minisite™ *RSS/HTML/XML*

Weekly:
• HomeStyle Weekly *THURS. DELIVERY*

Magazines:
• HomeStyle 1 *DEC. 9, 2009*
• HomeStyle 2 *FEB. 10, 2010*
• HomeStyle 3: *Outdoor Living Issue* *APRIL 7, 2010*
• HomeStyle 4 *JUNE 9, 2010*
• HomeStyle 5: *Kitchen & Bath Issue* *AUGUST 11, 2010*
• HomeStyle 6: *Energywise Issue* *OCT. 13, 2010*
• Issue 1, 2011 *DEC. 8, 2010*

HOLIDAY 2010

Web Widget: myPixelgram™ *HOLIDAY 2010*

Magazines:
• Entertaining *AUGUST 18, 2010*
• Decorating *AUGUST 25, 2010*
• Gift Guide *SEPT. 15, 2010*
• Tech Gift Guide *SEPT. 29, 2010*

CLASSIFIEDS 2010

Weeklies:
• JobWeek *TUES. DELIVERY*
• Real Estate Weekly *TUES. DELIVERY*
• Real Estate Weekly *TUES. DELIVERY*

GARDEN 2010

Magazines:
• Your Garden 2010 *JAN. 13, 2010*
• Your Garden 2011 *JAN. 12, 2011*

GREEN LIVING 2010

Magazines:
• SAVE! *MARCH 17, 2010*

CAR GUIDE 2010

Magazines:
• Spring 2010 Car Buyers' Guide *DEC. 16, 2009*
• Car Care Guide *AUGUST 4, 2010*

COUPON QUEEN 2010

Weekly:
• Weekly column *TUES. DELIVERY*
• 52-week lesson sequence *NOV. 1, 2009*
• Video tips from the Queen *coming soon!*

KIDS & FAMILY 2010

Weekly:
• KidScoop Weekly *TUES. DELIVERY*

Magazines:
• KidScoop Jan. *DEC. 1, 2009*
• KidScoop Feb. *JAN. 1, 2010*
• KidScoop March *FEB. 1, 2010*
• KidScoop April *MARCH 1, 2010*
• KidScoop May *APRIL 1, 2010*
• KidScoop June *APRIL 30, 2010*
• KidScoop July *JUNE 1, 2010*
• KidScoop Aug. *JULY 1, 2010*
• KidScoop Sept. *JULY 30, 2010*
• KidScoop Oct. *SEPT. 1, 2010*
• KidScoop Nov. *OCT. 1, 2010*
• KidScoop Dec. *NOV. 1, 2010*

Talk to Content That Works.

1.866.626.6836

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