

# 2010 Content Calendar

## MAGAZINE CONTENT DELIVERY DATES

- Bride's Guide 1 Nov. 11, 2009
- Body & More 1 Nov. 25, 2009
- HomeStyle 1 Dec. 9, 2009
- Spring 2010 New Car Guide Dec. 16, 2009
- Your Garden Jan. 13, 2010
- Body & More 2: *Surviving Cancer* Jan. 20, 2010
- HomeStyle 2 Feb. 10, 2010
- Body & More 3 March 3, 2010
- Green Living March 17, 2010
- HomeStyle 3: *Outdoor Living Issue* April 7, 2010
- Bridal Planner April 14, 2010
- Body & More 4: *50+ Issue* May 26, 2010
- HomeStyle 4: *Energywise Issue* June 9, 2010
- Bride's Guide 2 July 7, 2010
- Body & More 5 July 21, 2010
- Car Guide: *Car Care Issue* Aug. 4, 2010
- HomeStyle 5: *Kitchen & Bath Issue* Aug. 11, 2010
- Holiday Entertaining Aug. 18, 2010
- Holiday Decorating Aug. 25, 2010
- Body & More 6 Sept. 8, 2010
- Holiday Gift Guide Sept. 15, 2010
- Holiday Tech Gifts Sept. 29, 2010
- HomeStyle 6: Oct. 13, 2010
- Bride's Guide 1 2011 Nov. 10, 2010
- Body & More 1 2011 Nov. 24, 2010
- Homestyle 1 2011 Dec. 8, 2010
- Lawn/Garden 2011 Jan. 12, 2011

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» *Weekly*



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Kids • Holiday • Lawn/Garden**

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# 2010 Content Calendar

## BRIDAL 2010

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Daily: MiniSite™ *RSS/HTML/XML*

Weekly:  
• Bride's Guide Weekly *THURS. DELIVERY*

Magazines:  
• Bride's Guide 1 *NOV. 11, 2009*  
• Bridal Planner *APRIL 14, 2010*  
• Bride's Guide 2 *JULY 7, 2010*  
• Issue 1, 2011 *NOV. 10, 2010*

## HEALTH & WELLNESS 2010

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Daily: MiniSite™ *RSS/HTML/XML*

Weekly:  
• Body & More Weekly *THURS. DELIVERY*

Magazines:  
• Body & More 1 *NOV. 25, 2009*  
• Body & More 2: *Surviving Cancer* *JAN. 20, 2010*  
• Body & More 3 *MARCH 3, 2010*  
• Body & More 4: *50+ Issue* *MAY 26, 2010*  
• Body & More 5 *JULY 21, 2010*  
• Body & More 6 *SEPT. 8, 2010*  
• Issue 1, 2011 *NOV. 24, 2010*

## HOME 2010

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Daily: Minisite™ *RSS/HTML/XML*

Weekly:  
• HomeStyle Weekly *THURS. DELIVERY*

Magazines:  
• HomeStyle 1 *DEC. 9, 2009*  
• HomeStyle 2 *FEB. 10, 2010*  
• HomeStyle 3: *Outdoor Living Issue* *APRIL 7, 2010*  
• HomeStyle 4 *Energywise Issue* *JUNE 9, 2010*  
• HomeStyle 5: *Kitchen & Bath Issue* *AUGUST 11, 2010*  
• HomeStyle 6: *OCT. 13, 2010*  
• Issue 1, 2011 *DEC. 8, 2010*

## HOLIDAY 2010

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Web Widget: myPixelgram™ *HOLIDAY 2010*

Magazines:  
• Entertaining *AUGUST 18, 2010*  
• Decorating *AUGUST 25, 2010*  
• Gift Guide *SEPT. 15, 2010*  
• Tech Gift Guide *SEPT. 29, 2010*

## CLASSIFIEDS 2010

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Weeklies:  
• JobWeek *TUES. DELIVERY*  
• Real Estate Weekly *TUES. DELIVERY*  
• Wheel Deals *TUES. DELIVERY*

## GARDEN 2010

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Magazines:  
• Your Garden 2010 *JAN. 13, 2010*  
• Your Garden 2011 *JAN. 12, 2011*

## GREEN LIVING 2010

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Magazines:  
• SAVE! *MARCH 17, 2010*

## CAR GUIDE 2010

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Magazines:  
• Spring 2010 Car Buyers' Guide *DEC. 16, 2009*  
• Car Care Guide *AUGUST 4, 2010*

## COUPON QUEEN 2010

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Weekly:  
• Weekly column *TUES. DELIVERY*  
• 52-week lesson sequence *NOV. 1, 2009*  
• Video tips from the Queen *coming soon!*

## KIDS & FAMILY 2010

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Weekly:  
• KidScoop Weekly *TUES. DELIVERY*

Magazines:  
• KidScoop Jan. *DEC. 1, 2009*  
• KidScoop Feb. *JAN. 1, 2010*  
• KidScoop March *FEB. 1, 2010*  
• KidScoop April *MARCH 1, 2010*  
• KidScoop May *APRIL 1, 2010*  
• KidScoop June *APRIL 30, 2010*  
• KidScoop July *JUNE 1, 2010*  
• KidScoop Aug. *JULY 1, 2010*  
• KidScoop Sept. *JULY 30, 2010*  
• KidScoop Oct. *SEPT. 1, 2010*  
• KidScoop Nov. *OCT. 1, 2010*  
• KidScoop Dec. *NOV. 1, 2010*

*Talk to Content That Works.*

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